

Capital Expert Services, LLC

Executive Video Seminar Series

Artificial Intelligence – The Potential, the Impact, and the Risks

Introductory Seminar:

AI-Related Worker Dislocation and Corporate Upheaval

How AI is changing the workplace and challenging our core governance, risk, and compliance (GRC) models

Tuesday, November 14th from 11:00am – 12:00pm EST (via online video-cast)

\$89.00 – includes full access to the November 14 live and recorded seminar

The Issue

Smart automation is rapidly changing the way we do business and having a disruptive socio-economic impact. The most sophisticated forms of automation, artificial intelligence (AI), and autonomous systems (AS, also called robotics), are now able to do what was considered science fiction only a few years ago. These technologies are in use not only in the high-tech, manufacturing, and consumer industries, but also in traditionally more conservative industries such as healthcare and financial services.

Businesses naturally focus on the upside of these technologies as they offer potentially large revenue and productivity gains. But they also hold major new reputational and legal risks for the organizations that use them. These technologies are becoming so pervasive that almost all businesses will be using them in some way, even if they don't realize it. Without proper governance mechanisms and ethical standards in place, the unbridled use of AI and AS technologies can harm humans and society, and create massive exposures for the corporations that use them.

As industries consolidate, and more companies pursue M&A, buyers need to be more vigilant than ever in their due diligence regarding what AI and AS risks lurk within any given transaction.

Who should attend these seminars?

CEOs, CFOs, CIOs, CROs, CTOs, GCs, board members, presidents, VPs, law firm partners, and executives in human resources, healthcare, education, manufacturing, financial services, banking, IT, insurance, retail, hospitality, and any related industries.

What will executives learn?

Our timely, interactive video seminars will help corporate executives, organizational leaders, lawyers, and insurance / risk management professionals understand how this technology will impact their roles, and what preemptive measures they should take to minimize their organization's or client's exposure to class-action lawsuits, regulatory action and reputational risks.

We will provide an overview of this fast-moving field, and identify what you need to look out for. You will learn:

- How fast AI is developing, and how it is changing and disrupting industries everywhere
- How these technologies are changing the workplace and impacting employment
- AI legislative initiatives around the world to watch
- Leading ethical standards and guidelines for AI being developed by the technology industry
- New reputational risks and legal liabilities that accompany the use of these technologies
- Why corporations need new governance mechanisms to handle AI and robotics

The Format

Instead of the traditional webinar with PowerPoint slides and voices in the background, we are using a new browser-based live video platform which will bring the panelists live to your device for a highly interactive experience. Attendees can also ask questions and be invited "on screen" by simply using the camera feature in a smartphone. We invite you to join this event and engage in the discussion.

Capital Expert Services, LLC

Meet our Panel

Peet van Biljon – Founder and CEO, BMNP Strategies LLC

Peet van Biljon, the former manager of McKinsey's Global Innovation Practice, advises clients on strategy, innovation and ethics. He is focused on the Fourth Industrial Revolution and transformative technologies such as automation, advanced analytics, and the Internet of Things (IoT). Mr. Van Biljon is the founder and CEO of BMNP Strategies LLC, chair of the Innovation Council at Capital Expert Services, and a senior advisor to Innovation 360 Group. He currently serves on several committees setting ethical standards for artificial intelligence (AI) and autonomous systems (AS) as part of the IEEE Global Initiative for Ethical Considerations in Artificial Intelligence and Autonomous Systems. He is an adjunct professor at Georgetown University's McCourt School of Public Policy, where he teaches a graduate course on innovation. Mr. Van Biljon has recently authored a practical book on ethical business leadership, "[Profit with a Higher Purpose – a Christian Guide to Business Leadership](#)", and developed *Ethics-driven Innovation*[®], an innovation methodology for building successful businesses that meet the highest ethical standards.

Dr. Anastassia Lauterbach – former SVP, Qualcomm Incorporated; NED Dun & Bradstreet

Dr. Lauterbach has served as director of Dun & Bradstreet since 2013, and is Chairwoman of the Technology & Innovation and a member of the Nomination Committee. She is the Chief Executive Officer and Founder of 1AU-Ventures and currently serves on Advisory and Supervisory Boards of several U.S. and European based technology companies. She also serves on the Advisory Council Next Generation Board Leaders at Nasdaq. Dr. Lauterbach trains boards in cybersecurity and cognitive/ AI and robotics related technologies and their links to corporate governance. Her book on Artificial Intelligence will be published by Praeger in April 2018. Dr. Lauterbach previously served in a variety of global leadership positions, including SVP of Global Business Operations Europe at Qualcomm, SVP Business Development and Investments, Acting Products and Innovation Officer and member of the Executive Operating Board at Deutsche Telekom AG, and Executive Vice President, Group Strategy at T-Mobile International AG. She also served in operational and strategic roles at Daimler Chrysler Financial Services, McKinsey & Company and Munich Reinsurance Company.

Garry G. Mathiason – Shareholder and Senior Partner at Littler Mendelson

Garry Mathiason, Esq., is the founder and co-Chair of Littler Mendelson's Robotics, Artificial Intelligence (AI) and Automation Practice Group, providing legal advice and representation to the robotics industry, as well as employers deploying this technology in the workplace. His robotics and AI practice includes workplace safety standards, privacy requirements, robot collaboration and human displacement, anti-discrimination law, and legislative and regulatory developments. Mr. Mathiason was selected as the second Kelly Distinguished Lecturer on Robots and Jobs for Georgia Tech's Institute for Robotics and Intelligent Machines (IRIM) lecture series, which features preeminent scholars in fields of significance to robotics. He is widely recognized as a futurist and one of the leading authorities on employment law trends in the United States, and routinely advises Fortune 1000 companies. Mr. Mathiason has been named one of the top 100 most influential attorneys in the nation by the National Law Journal and has received the highest rankings from Chambers USA, Who's Who Legal, and The Best Lawyers in America.

The Executive Video Seminar Series

In each one-hour video seminar, we will have a short presentation on the topic followed by a panel discussion and Q&A with participants. We will cut through all the hype and the noise about AI, and tell you what you need to know, and what you should focus on to safeguard your organization's interests.

The series will be hosted and presented by Peet van Biljon. Each seminar will feature panelists who are recognized experts in their respective domains.

Upcoming Seminars

The second seminar (January 2018) will focus on **AI-related Liabilities and Insurance**. Registration for this seminar will open soon. Subsequent seminars will cover topics such as **Issues with AI in Healthcare**, **Cybersecurity Risks from AI**, and **AI in Manufacturing**.

Please visit the EVENTS page on the Capital Expert Services website for announcements and details.

<http://www.capitalexpertservices.com/>